

CORPORATE KEYNOTE SPEAKER: TO BE ANNOUNCED

# AfroCareCLT Sponsorship Packet 3rd Annual Cultural Gala

#### **OUR WHY**

In some parts of Ghana, students face significant challenges accessing education—from long walks to school and limited supplies to a lack of basic infrastructure. But thanks to the dedication of our community and partners, we're proud to announce that the 2-story Junior High School (middle school) in Akyeremade—just outside of Kumasi (Charlotte's Sister City)—is now complete!

This year, we celebrate this incredible milestone and invite you to join us in taking the next step: building a fully furnished technology lab to empower students with the tools they need to thrive in today's digital world.

Our goal is to raise \$30,000 to make this vision a reality. Your support can open doors of opportunity and continue a story of hope, resilience, and meaningful impact. Sponsor this powerful event and help us shape a brighter future—together.\_



### ABOUT THE EVENT

The AfroCareCLT Cultural Gala is a signature event in Charlotte, bringing together changemakers, entrepreneurs, and community members to celebrate West-African heritage, fashion, and education. Guests will enjoy a dynamic evening of fine dining, dancing, and stories of impact from Ghana and Charlotte.



**AfroCareCLT** 

YOU'RE INVITED
CELEBRATING A JOURNEY OF IMPACT

3RD ANNUAL CULTURAL GALA,

FRI, SEPTEMBER 19TH 6-10P

> COCKTAIL HOUR 6:00P

FINE DINING EXPERIENCE AND PROGRAM 7:00P

DJ & OPEN DANCE FLOOR (AFROBEATS)
9:00P

### IMPACT OF THE 2023 & 2024 GALA



#### **AfroCareCLT**



**WHY WE BEGAN** 

Overcrowding and Classrooms Outside inspired the project



**JANUARY 2023** 

The Construction of the Middle School Building Began



**SPRING 2023** 

Charlotte Country Day Students Visit the School



**SPRING 2024** 

Students able to use first level of the building



**SUMMER 2024** 

On a recent visit we commissioned the first level



#### **SUMMER 2025**

The FINISHED school will be comissioned on July 1, 2025 having raised over \$100,000



### 2025 **EVENT DETAILS**



#### **CULTURAL GALA, ART AUCTION & DANCING**



FINE DINING GHANAIAN FOOD

Award-winning Chef Awo of Eh'vivi preparing an exquisite **Ghanian food experience** 



**NEW: DJ AND DANCING** 

West-African Themed Dance Troop and a DJ Spinning **Afrobeat Hits** 



**ART AUCTION** 

Art and Sculptures from our recent visit to Ghana with all proceeds benefitting the school

#### PAST EVENT PICTURE RECAP













# SPONSORSHIP PACKAGES

With your support, we can equip these students with the tools they need to thrive in today's world. Every dollar raised at this year's event brings us one step closer to building a fully furnished technology lab for the newly completed middle school in Akyremade, Ghana. Together, we can create lasting impactempowering students, strengthening communities, and opening doors to a brighter future.

#### NON-PROFIT/EDUCATION TABLE: \$1500 - 7 REMAINING

- 1 Full table (8 Tickets) at the Gala with RSVP tent card
- Acknowledgement at the event (OPENING REMARKS)
- Featured in socials leading up to the event (dedicated post to sponsors, etc.)

#### **BRONZE LEVEL: \$2,500 - 3 REMAINING**

- 1 Full table (8 Tickets) at the gala with RSVP tent card
- Acknowledgement at the event (OPENING REMARKS)
- Featured in socials leading up to the event (dedicated post to sponsors, etc.)
- Logo featured on AfrocareCLT website (up to 6 months after Gala)
- One piece of artwork from a Ghanaian artist provided

#### SILVER LEVEL: \$5,000 - 2 REMAINING

- 2 Full tables (16 Tickets) at the Gala with Rsvp tent card
- Acknowledgement at the event (OPENING REMARKS WITH AN OPTION OF A STORY INTRODUCTION)
- The sponsor will be featured in all media leading up to the event (dedicated posts to sponsors, etc.).
- Logo featured on AfrocareCLT website (up to 6 months after event)
- One piece of artwork from a Ghanaian artist provided

#### Platinum level: \$10,000 - SOLD OUT

- 2 Full tables (16 Tickets) at the Gala with Rsvp tent card
- Acknowledgement at the event (Opening Remarks with an optional story introduction)
- The sponsor will be featured in all media leading up to the event (dedicated posts to sponsors, etc.).
- Sponsor of the Art Auction
- Logo featured on AfrocareCLT website (up to 12 months after event)
- One piece of artwork from a Ghanaian artist provided

#### ASANTE Gold level (Legacy IMPACT): \$15,000 - 1 AVAILABLE

- 3 VIP tables (24 tickets) + premium seating
- Naming rights to the 2025 Gala (e.g., The 2025 AfroCareCLT Cultural Gala presented by [Your Org])
- Technology Lab named in your honor with a custom dedication plaque at the lab in Ghana
- Opportunity to have sponsor speak at the event for 5-10 minutes
- Organization name listed on event invitations
- Organization banner placed on stage
- The sponsor will be featured as the major sponsor in all media leading up to the event (a dedicated social media post)
- Logo featured on AfrocareCLT website (up to 12 months after event)
- Two pieces of artwork from a Ghanaian artist provided
- Eh'vivi Chef's Table Experience for up to 8 People Post Gala (a \$1000 Value)

**Ready to Sponsor:** 



call 704-750-5574, or email engage@afrocareclt.org





# THANK YOU TO OUR PAST GALA SPONSORS























Christ Central Friends







# The AfroCareCLT Collective

The AfroCareCLT Collective is a dynamic network of Charlotte-based organizations, leaders, and changemakers united by a shared purpose: to strengthen education in Charlotte's Sister City of Kumasi, Ghana and its surrounding areas.

This collective is the driving force behind two annual events—the AfroCareCLT Cultural Gala and Wine & Wonder—which raise critical funds to build and support schools, provide educational resources, and create sustainable change for students in under-resourced communities.

Together, we celebrate culture, bridge continents, and build brighter futures through the power of collective care.























## 20 25

# THANK YOU

**CONTACT US** 

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501c3 Sponsored by Work Meaningful Foundation



